



Hopes & Dreams Gala

A CELEBRATION OF
CHILDREN'S MENTAL HEALTH

Friday, May 2, 2025

6:00 - 9:00 PM

Hilton Boston Park Plaza

50 Park Plaza, Boston, MA 02116

Sponsorship Opportunities



THE BAKER CENTER
FOR CHILDREN AND FAMILIES



Hopes & Dreams Gala

A CELEBRATION OF CHILDREN'S MENTAL HEALTH

Special Guests

General Joseph Dunford, USMC (Ret.), Honoree

General Joe Dunford serves as a Senior Managing Director for Liberty Strategic Capital and as a member of the firm's investment Committee. He previously served as the 19th Chairman of the Joint Chiefs of Staff, the nation's highest-ranking military officer. He currently serves as Chairman of the Board for the Semper Fi Fund & America's Fund which supports our wounded, ill, and injured active-duty personnel and veterans from all services. General Dunford is committed to supporting mental health initiatives for veterans and military families.



Kevin M. Simon, MD, MPH, Local Champion

Dr. Simon is Boston's first Chief Behavioral Health Officer appointed by Mayor Michelle Wu. He is an attending pediatric psychiatrist and addiction medicine specialist at Boston Children's Hospital, an Assistant Professor at Harvard Medical School, a former Commonwealth fund fellow in health policy at Harvard University, the medical director of community behavioral health agencies, and a healthcare policy and systems consultant.



Latoyia Edwards, Emcee

A long-time friend of The Baker Center, Latoyia Edwards is an Emmy Award-winning anchor on NBC10 Boston and NECN. A native of Boston's Dorchester neighborhood, Latoyia graduated magna cum laude from Emerson College with a degree in Broadcast Journalism. She was recently named one of Boston Magazine's Most Influential Bostonians.



Host Committee

Terry Bradshaw, Co-Chair
John and Daniele Serafini, Co-Chair
Laura and Mark Barooshian
Kristine E. Biagiotti-Bridges
Bob and Brenda Franks

Richard and Hilary Glovsky
Beth and Jay Goldfarb
Marisa Greenwald
Akhil Iyer
Courtney Joly-Lowdermilk

Jill M. McNamara
Sarah Moore
Michele Norman
Patricia Romeo-Gilbert
Jay and Linda Webber

Steering Committee

General John Abizaid (ret.) and Kathleen Abizaid
The Honorable Richard Clarke
General Jim Jones (ret.) and Diane Jones

The Honorable Letitia Long and Mr. John Skibinski
General Mark Milley (ret.) and Hollyanne Haas
Admiral Sandy Winnefeld (ret.) and Mary Winnefeld





Sponsorship Opportunities



	\$25,000 Platinum	\$15,000 Gold	\$10,000 Silver	\$5,000 Bronze	\$3,500 Table	\$1,000 Friend
Complimentary Tickets	20 Two Tables	20 Two Tables	10 One Table	10 One Table	10 One Table	2
Invitation to President's VIP Reception	●					
Acknowledgment During the Event Program	●	●	●			
Program Advertisement	● Full Page	● Full Page	● Half Page	● Half Page		
Social Media Recognition	● Spotlight	● Spotlight	●	●	●	
Listing on event Website and Pre-Event Email	● Logo	● Logo	●	●	●	
Listing on Event Signage and Slideshow	● Logo	● Logo	●	●	●	
Listing on Event Materials and Program Book	● Logo	● Logo	●	●	●	●
Listing in Impact Report	●	●	●	●	●	●

Individual Ticket | \$350

Full-Page Ad | \$1,000

Half-Page Ad | \$500

Tickets and sponsorship packages include a tax-deductible donation

For Sponsorship Opportunities Visit bakergala.org

Questions? Contact Katie Amoro at kamoro@bakercenter.org or (781) 483-7294